



THE LANDMARK
A Distinguished Lifestyle at Kierland

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Contact: Jaime Suzanne Marquez, Vice President, Butte Landmark, LLC
Phone: 480-219-1960

The Landmark Sells Two Penthouses for Almost \$4 Million in New Sales

Scottsdale, Arizona – October 24, 2003 — Last week, the two largest penthouses on the 6th floor of **The Landmark** sold for almost \$4 million in new sales. “We are thrilled to welcome our two newest Buyers who have discovered the unique lifestyle offered at The Landmark,” said **Karyn Newstead, Vice President of Sales**. “We call the 6th floor the ‘Top of Scottsdale.’” Each of these penthouses features 3,842 square feet of luxury space, several balconies and a 700 square foot oversized roof deck with a fireplace and unobstructed vista views of the Kierland Golf Course and the horizon. One of these new Buyers, upon touring the building and experiencing the views from his condo firsthand is quoted as saying, “I have one of the best lots in DC Ranch and this view is much better!”

On the penthouse level at The Landmark, the largest floor plan still available offers spectacular views to the east of the McDowell Mountains and the city lights from two balconies. Highlights in this residence include a great room with gas fireplace, separate family/media room, a study, twin masters each with generous closet space, a guest room with bath, and a laundry room. This home also includes a reserved parking space and a private one-car garage with opener.

The first of two six-story towers “topped out” in early October when the roof of the 6th floor was poured. The structure is entirely made up of 8” thick concrete floors and concrete columns. The next phase of construction, the metal framing, is well underway. “As we get further into the construction process, the opportunity for Buyers to customize their homes with major changes will diminish, so the time to purchase your new home is now,” said **Cary V. Dix, General Manager for The Landmark**. Although the level of standards offered at The Landmark exceeds what Buyers typically find in the semi-custom home industry, there is certainly opportunity for these homeowners to personalize to their taste and needs. Construction progress on The Landmark continues to move forward as scheduled with The Weitz Company as the general contractor.

The Landmark, the first luxury high-rise condominium tower in the northeast Valley, will offer its residents all the benefits of this lifestyle choice; complemented by all the amenities of the Kierland Master Planned Community including championship golf, high-end boutique shopping and hot spot restaurants at Kierland Commons, the four-star Westin Kierland Resort and Spa, and the spectacular views at this unique location.

In addition to the amenities offered throughout the Kierland neighborhood and within The Landmark community, the features and finishes inside these condominiums is of high-end quality.



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Slab granite countertops, travertine stone flooring, a variety of wood cabinetry choices, and luxurious soaking tubs, to mention a few. Each residence is wired to offer a variety of options including Cox cable, high-speed Internet and phone; Qwest high-speed Internet and phone; and satellite TV.

Overlooking the 5th tee of the Acacia Golf Course, The Landmark sits on the northwest corner of 71st Street and Tierra Buena in Kierland, just two blocks north of Kierland Commons. In The Landmark's first phase there are 50 condominium homes, and they are currently at construction phase pricing from the low \$300,000s up to \$1.5 million. Originally, The Landmark offered 14 floor plans, 3 of those floor plans are now sold out. Available residences range from 967 s.f. to 3,045 s.f. Completion is scheduled for September of 2004.

From the full-time resort style Concierge to the private Climate-Controlled Wine Cellar, every distinctive detail at The Landmark aims to exceed expectations. The elegant Clubhouse includes features such as a 24-hour Business Center, private Conference Room that seats 12, spacious veranda with outdoor fireplace and Wet Bar, a Fitness Pavilion with a Spa Room for private appointments, and a Steam Room.

Butte Landmark, LLC is the developer of The Landmark project. The management team has years of experience in residential and commercial development in the western United States. CCBG is the architect for The Landmark; The Weitz Company is the contractor. First National Bank of Arizona is the construction lender.

For more information and construction progress photos on The Landmark, please contact Jaime Suzanne Marquez at 480-219-1960 or go to The Landmark's website at www.landmarklifestyle.com. To schedule an appointment at the Sales Center, please contact Karyn Newstead at 480-699-2607 or email at karyn@landmarklifestyle.com.

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