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Kierland High-Rise Condos Open

Scottsdale, Arizona – January 27, 2003 – On Tuesday, January 21st, **The Landmark** opened its Sales Center for the six-story high-rise condominiums where prospective homeowners can visit the scale model for the project and tour the completed kitchen and bathroom. An interactive high-tech display allows potential residents to experience the views from any home on any floor. The Sales Center is located in Kierland near the site at 15615 North 71st Street, Suite 103 in Scottsdale.

The luxury residential tower has already enjoyed brisk sales of its first phase with more than 25 reservations in the first 60 days. There are still 25 homes available in Phase One. This high-rise will be the first of its kind in the Kierland Master Planned Community. With sweeping views of the Sonoran Desert's McDowell Mountains, The Landmark offers a prime location off of the 5th tee of Kierland's Acacia Golf Course. These homes offer residents a carefree, upscale lifestyle in one of the most exciting destinations in the northeast Valley.

“Now, our future residents can really get a sense of the distinctive features we offer at The Landmark. Every finish and fixture has been carefully selected for craftsmanship, quality and beauty,” said **Jaime Suzanne Marquez**, Vice President of Butte Landmark, LLC. “This is the best location in Arizona to enjoy a resort lifestyle in an urban setting.”

The Landmark recently completed construction of their website, www.landmarklifestyle.com. The website captures the luxury and elegance of The Landmark as well as the unique lifestyle offered in Kierland. Printable floorplans are also available on the site. Visitors may also request additional information about the project through the site.

Weitz has been selected as the general contractor for The Landmark and groundbreaking will occur on schedule this Spring. Construction financing has been secured through First National Bank of Arizona. The land has previously been acquired by Butte Landmark LLC.

The Landmark sits on the northwest corner of 71st Street and Tierra Buena in Kierland. In The Landmark's first phase, 50 condominium homes will be priced from the low \$300,000s up to \$2.0 million. Residences will range from 960 s.f. to 3,800 s.f. Groundbreaking is planned

for Spring 2003. Most of the residences will have large balconies with dramatic, unobstructed views of the McDowell Mountains and the Kierland Golf Course. Fourteen distinctive floorplans have been designed to accommodate a variety of lifestyles.

From the full-time resort style Concierge to the private Climate-Controlled Wine Cellar, every distinctive detail at The Landmark aims to exceed expectations. Other features include a Business Center, an elegant Clubhouse, and a spacious Fitness Pavilion with a Spa Room for private appointments.

Butte Landmark, LLC is developing The Landmark project. Cary Dix is Vice President of Sales and Jaime Suzanne Marquez is Vice President of Development. The Landmark is Butte Landmark's first high-rise condominium development. CCBG is the architect for The Landmark.

For more information on The Landmark, please contact Jaime Suzanne Marquez at 480-219-1960, go to The Landmark's website at www.landmarklifestyle.com, or contact call the sales office at 480-699-2607.

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