



**THE LANDMARK**  
A Distinguished Lifestyle at Kierland

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**FOR IMMEDIATE RELEASE**

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**Finally, luxury vertical living that takes care of you --  
The Landmark Unveils Adding Troon Golf Privileges,  
Custom Designer Units & “Smart Wiring”**

Scottsdale, Arizona – February 11, 2004 —The ultimate in convenient luxury vertical living that is The Landmark lifestyle, just keeps getting better. The Landmark, the six-story residential high-rise under construction on the Kierland Golf Course, is pleased to announce some major amenity additions that distinctly set The Landmark apart.

Troon Golf Vacations, the premier golf company in the Valley, has partnered with The Landmark to provide a program that entitles Landmark residents to unbelievable booking privileges through the on-site Concierge. The “Landmark lifestyle” will now include reserved tee times up to 120 days in advance with special rates. This access applies to all 13 Troon golf courses, including Kierland Golf Club, The Phoenician, Talking Stick, and Troon North as well as several others in the Valley.

The Landmark has finalized very high tech plans for the residences, which will provide an unprecedented level of choices and add even more flexibility and convenience for the homeowners through the smartest wiring available today. “SMART WIRED” or “Structured Wiring” is a comprehensive system that equips each home with a central Control Panel where all voice, data and video wiring is home-run. The homeowner decides which signal goes to which outlet. This ensures maximum signal and speed from every outlet. Each wall jack allows for a minimum of 2 voice lines and 2 high-speed data (HSD) line. All communication wiring is upgraded to CAT 5e and all television locations will have two RG-11 coaxial cables and connections. Simply stated, residents can choose from a variety of service providers for their communications. Cox Communications and DirecTV are available, as is HDTV. Voice and high-speed Internet can be provided by Qwest or Cox Communications.

Finally, making the lifestyle change to luxury vertical living is even easier as homebuyers who want the full package of amenities and services offered at The Landmark, but would like the process simplified for them, can select from one of four designer homes. These homes have been custom designed by four well-known, award-winning designers who selected the interior finishes and materials. The design plans for these homes by Liz Hepper and Cindi Kerber-Battisti of Robb & Stucky Furniture and Design Studio, Larry Lake of Inter-Plan Design Group, Jamie Lendrum of Studio L, and Bob Lewis of Interior Connection Associates (ICA) are now on display at The Landmark Sales Center in Kierland.



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Construction is ahead of schedule, yes, ahead of schedule! The Weitz Company is the contractor and the progress is going so well that homeowners will be moving into the tower in August – one month sooner than anticipated. If vertical living is something you have been considering, there is no better time to get your view, and your lifestyle. Appointments are recommended.

The Landmark, the first luxury high-rise condominium tower in the northeast Valley, will offer its residents all the benefits of this lifestyle choice; complemented by all the amenities of the Kierland Master Planned Community including championship golf, high-end boutique shopping and hot spot restaurants at Kierland Commons, the four-star Westin Kierland Resort and Spa, and the spectacular views at this unique location.

In addition to the amenities offered throughout the Kierland neighborhood and within The Landmark community, the features and finishes inside these condominiums is of high-end quality. Slab granite countertops, travertine stone flooring, a variety of wood cabinetry choices, and luxurious soaking tubs, to mention a few.

Overlooking the 5<sup>th</sup> tee of the Acacia Golf Course, The Landmark sits on the northwest corner of 71<sup>st</sup> Street and Tierra Buena in Kierland, just two blocks north of Kierland Commons. In The Landmark's first phase there are 50 condominium homes, and they are currently at construction phase pricing from the low \$300,000s up to \$1.5 million. Originally, The Landmark offered 14 floor plans, 3 of those floor plans are now sold out. Residences range from 967 s.f. to 3,843 s.f.

From the full-time on-site Concierge to the private Climate-Controlled Wine Cellar, every distinctive detail at The Landmark aims to exceed expectations. The elegant Clubhouse includes features such as a 24-hour Business Center, private Conference Room that seats 12, spacious Veranda with outdoor fireplace and Wet Bar, a Fitness Pavilion with a Spa Room for private appointments, and a Steam Room.

Butte Landmark, LLC is the developer of The Landmark community. The management team has years of experience in residential and commercial development in the western United States. CCBG is the architect for The Landmark; The Weitz Company is the contractor. First National Bank of Arizona is the construction lender.

For more information and construction progress photos on The Landmark, please contact Jaime Suzanne Marquez at 480-219-1960 or go to The Landmark's website at [www.landmarklifestyle.com](http://www.landmarklifestyle.com). To schedule an appointment at the Sales Center, please contact Karyn Newstead at 480-699-2607 or email at [karyn@landmarklifestyle.com](mailto:karyn@landmarklifestyle.com).

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